



## TWIST Talk

# TWIST Talk: From Science to Entrepreneurship. A truly rewarding experience

**Stefano Coss**

**Host: Bernhard Petermeier**

### Abstract

In this talk, I want to share my (maybe crazy) experience on becoming an entrepreneur after my scientific career abroad. I did an international PhD visiting multiple universities and research centers, just for ending up starting my own tech-company. What seemed the logical next step after my PhD turned out to be rather conflicting in the first place. Speed, simple communication, and a focus on stories rather than facts were not part of my initial repertoire after 4 years of technical PhD studies. However, what I encountered is that the basic skills acquired during a scientific career such as dedication, correctness, and preciseness allowed me to master very quickly the awkward skills of the entrepreneur. Simplifying messages, delivering value to others and the possibility to always say “I don’t know (but I will have a look at it)” enriched my life and gave a lot of meaning to the work I have been doing.

### About Stefano Coss

Dr. Stefano Coss studied energy technology and energy management at the Montanuniversitaet Leoben. He did his PhD at Politecnico di Torino (Italy) and IMT Atlantique (France) in the field of modeling and simulation of sustainable energy systems. He first came in touch with innovation and entrepreneurship during a 2 weeks MBA crash course at Esade Business School (Spain), from which he kicked-off his passion for working on the energy transition creating impact and purpose. He is now the founder of Arteria Technologies, a tech company focusing on planning and optimization of decentralized energy systems. The company is in the pre-seed stage with a team of 4 and looking for a CTO to join the team during the coming investment round.

**Tuesday, June 28, 2022 04:00pm - 05:00pm**

ISTA Campus Big Seminar Room, ground floor, Sunstone Building



This invitation is valid as a ticket for the ISTA Shuttle from and to Heiligenstadt Station. Please find a schedule of the ISTA Shuttle on [www.ista.ac.at](#) or by contacting the ISTA Shuttle service. The ISTA Shuttle is marked ISTA Shuttle (#142) and has the Institute Logo printed on the side.